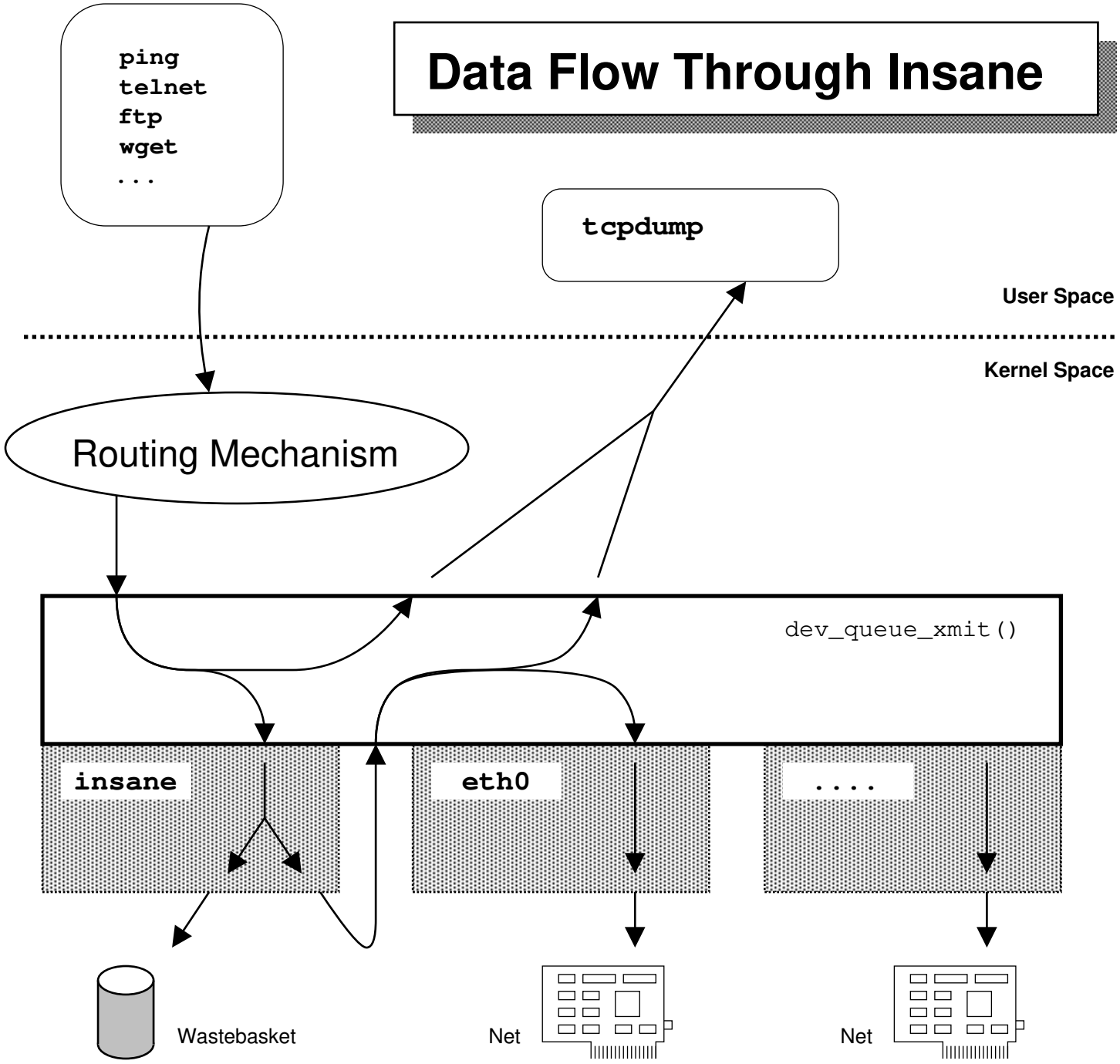Data Flow Through Insane